



This is an incredible offer and announcement.

The EZEstimator is the Essential Tool for the Business of Embroidery.

This is the PRE-SALE announcement of the EZEstimator 7.5 software!!

**Buy the acclaimed EZEstimator 7.5 for \$100 –
COMPLETE!!**

**Get the Embroidery, Screen Printing and Heat Press modules included
with this offer.!! A \$750 retail value all for \$100.**

EZEstimator 7.5 will soon be released from testing and will be delivered to you in August 2007.
The entire package – Embroidery, Heat Press, Screen Print and the Business Modules sells for
\$750.00 retail.

Order and pay NOW for all modules at this incredible price of \$100.00. + s&h

This offer is valid until July 31, 2007.

To order go to, www.ezestimator.net or call 301-253-3971.

**If you are a current customer of any EZEstimator version want to purchase
version 7.5 – you may purchase the complete version 7.5 for the same special
announcement price of \$100 + s&h. It will be delivered to you in August 2007.**

NO CLUB DISCOUNT PRICES APPLY TO THIS OFFER.

\$100.00 complete, plus \$8.00 shipping and handling.

Features, capabilities and benefits matrix are part of this download... thank you.

What is the EZEstimator software package? Why should I buy it?

All home based and commercial embroidery people and companies have heard these questions a thousand times, “How much is it? And when can I get it?” The E-Z Estimator may provide some of the answers. The Production Time Estimator will generate reasonable time estimates, while the Cost Estimator will prepare cost estimates using cost competitive tables that may be customized by you. The EZ Stitch Estimator will allow you to produce a quote from a picture without actually digitizing the picture to “get a stitch count”. These features are only the tip of the E-Z Estimator iceberg. The versatility of this system will amaze you.

For my friend, Dan Dilley, I use your quote with great pleasure. Dan always has a smile and story to add to Utopia-ville. The quote is always valid.

“In Embroidery-land, there is no Utopia!”

The E-Z Estimator was originally developed for all embroiderers who prepare time and cost estimates. It will make your embroidery life just a little E-Z-er, and, more profitable.

The enhancements to EZEstimator 7.5 are powerful, E Z to use, and of great benefit to you. The Business Information has been expanded to include, thread information, backing data, washing instructions, and other articles used with permission from the originators. EZEstimator is not just an embroidery tool; it is a reference process to aid you in providing the best embroidery quality for your customers.

The most important features implemented for version 7.5 are:

- **QuickBooks Interface**
- **Multiple Orders per customer**
- **Single screen processing for embroidery**

The other features are equally important, but these are the requests from the users of EZEstimator products. All in all, E-Z Estimator was developed with your satisfaction in mind. Thank you, again for your continued support over the years. We know you will like the E-Z Estimator Software – embroiderers throughout the world agree!

The following list includes the over 24 newly implemented 7.5 additions, as well as other various enhancements to the complete EZEstimator software package. Earlier implemented features are also included in the following list.

E-Zestimator 7.5 Features and Benefits		
Description	Feature	Benefit

E-Zestimator 7.5 Features and Benefits

Quick Book Interface now in 7.5	Quick Books interface on demand	You control when to update Quick Books
A single production and pricing screen.	One embroidery screen for all data entry and computations.	Faster processing time and no screen-to-screen complications
Multiple orders per customer	Mix and match embroidery, screen printing and heat press orders on the appropriate screen.	Multiple items per order can now be placed on individual order pages as well as on the customer consolidated order.
Product selection and price in a single table	Faster pricing based upon preloaded products	Constant pricing for all customers
Change set up - demo / registration	Customers may register their software with greater ease.	Faster processing from the initial startup screen.
Invoice Preferences - 1st time defaults	Establish the Invoice printing parameters - only once. They may be modified at any time an invoice is printed.	Greater ease in printing the invoice with pre-established parameters.
Canadian Taxes 2 types GST/PST Google Revenue Canada web site	Compute both the GST and PST for the Canadian users. Both taxes appear in the comments box of the quote/invoice.	Greater flexibility and ease of processing for Canadian users.
Multiple placements on all	Allow for multiple placement of garment decorating on embroidery, screen print and heat press processes.	Single quote capability for customer requesting several decoration on a single garment.
Hide markup %ages in emb screens	The hidden "O" switch allows for viewing or hiding various processing percentages.	Keeps the "nosey" customer in the dark about your markup percentages.

E-Zestimator 7.5 Features and Benefits

Includes a backing and needle chart with supporting text	Another feature of the business process screen.	Assistance in determining needle and backing combinations.
Paid in Full to Invoice	Printed invoices may not include the words "Paid In Full" - a user option	Some clients need to see the words, "Paid In Full" on each invoice.
"Store JPG files in >>> folder" msg in my design/design scrn	On screen reminder for where to store user graphics used on each quotation.	Store the graphic, before printing the quote with the graphic on the quote.
Documentation on demand	The user manual is available at the click of a mouse from the company setup screen.	Print or scan the documentation - as needed.
Generate pages of price lists	print option on price page	Provides a quick reference at hand
Generate a purchase order from the EMB scrn	new process	Quicker method to orde material
Summary vs detail on printouts emb	Print a consolidated quote summary for multiple product orders	Reduces paper work- with an option to still print detailed quotations.
Estimate time from Annual Income screen	Demonstrate potential income and how long it would take to generate that income.	Illustrate time to process an order and meet income goals.
Documentation / Manual Update	All documentation has been updated to reflect lastest changes.	A reason to update your software.

E-Zestimator 7.5 Features and Benefits

Add a collection to the DK file	design collection	
DTG parameters added	Time and prices for DTG processes.	for the new DTG purchasers
Business Information greatly enhanced - including:	A beginners guide to Profitable Embroidery	Can you make money in Embroidery?
Business Information greatly enhanced - including:	To 10 Mistakes made by Embroiderers	What to avoid!
Business Information greatly enhanced - including:	Needle backing reference chart	What size needle to use?
Business Information greatly enhanced - including:	Thread reference chart	How much thread is on a spool?
Business Information greatly enhanced - including:	Stabilizer Brochure	What stabilizer to use?
Business Information greatly enhanced - including:	Laundry and Washing Instructions	Wash it or clean it!
Business Information greatly enhanced - including:	Sample Contract Price chart	Who can sew 1000 hats?
Business Information greatly enhanced - including:	Sample Emblem Price chart	Patch prices

Previously Implemented FEATURES

- Full Screen Print Quotation / Invoice Process and set-up parameters

- **BUY JUST THE MODULE(s) you need – Embroidery – Heat Press – Screen Print – Business Information – Stitch Estimator**
- **Additional data in the Business Information Module**
- **Import full supplier catalogs for the heat and screen selection process**
- **Estimate stitch count for lettering**
- **New supplier table information**
- **Full documentation package**
- **Modify / Delete catalog data as needed**
- **Money designation for any country**
- **Price “by the thousand stitches” option**
- **Full Heat Press Quotation / Invoice Process and set-up parameters**
- **Heat Press has 4 transfer options incl. Die Sublimation**
- **Includes the “How to Sell Decorated Apparel” presentation**
- **Additional System Maintenance functions**
- **Charge for customer supplied goods**
- **Generate purchase orders**
- **Customer “taxable” option**
- **New order forms**
- **Standard appearance for all quotes and invoices**
- **Upgrade compatibility for all versions**
- **Costing table by stitch count and quantity included.**
- **Special report for mobile embroidery.**
- **Full production scheduling**

• **Income estimator and budget projection spreadsheet.**

• **Graphics stored on CD or your hard drive**

• **Business planning package included.**

• **New System Registration capability**

• **Design browser for all provided designs.**

• **Import/Export from/to Excel.... Use it in your accounting sys.**

• **Full system documentation manual.**

• **System backup capability**

• **Production and financial reports standard**

• **Customer database can be exported**

• **System statistics**

• **Individual customer discounts**

• **Embroidery business forms included.**